

**WSOC-TV**

Agency Name: American Media

Today's date: 11/2/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #

☐ Agency # ☐ Advertiser # ☐ Order Type 334600

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$175.00

Net Credit/Debit: \$148.75

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

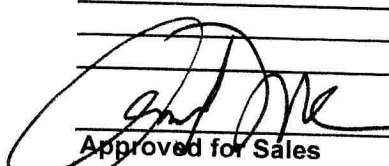
**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

**EXPLANATION:**

rebates from the week of 10/22- dollars are being respent

11/5 MON-Tu 430-5a 1x \$175

  
Approved for Sales

\_\_\_\_\_  
Approved for Accounting



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 334600

<b>Schedule Dates</b>	10/16/12-11/05/12	<b>Date Entered</b>	09/28/12
<b>Advertiser</b>	Pol/R Hudson/R/NC US Representative (16382)	<b>Last Modified</b>	11/02/12
<b>Agency</b>	American Media & Advocacy Group (4189)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	3286 CONGRESS (138621)	<b>Headline #</b>	06355678
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ROBINSON, TRACEY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	225/403/3286	<b>Commission</b>	\$8,417.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$47,697.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments**  
HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , RICHARD HUDSON FOR CONGRESS

<b>Charlotte (WSOC)</b>	
By Broadcast Month	<b>Spots</b>
Oct. 2012	45
Nov. 2012	7
<b>Grand Total:</b>	<b>52</b>
	<b>Rate</b>
	\$49,825.00
	\$6,290.00
	<b>\$56,115.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
2.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:30A- 7A (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)	1	1	1	1	1				4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
4.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
5.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	8A- 9A (EST)	1		1		1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
6.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)	1	1							1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
7.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)	1					1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
8.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)	1						1		1	\$625.00	\$625.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
9.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	7A- 8A (EST)	1							1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
10.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
12.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	1	1	1	1	1				4	\$1,200.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
13.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	1	1	1	1	1				4	\$1,300.00	\$5,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
15.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 334600

<b>Schedule Dates</b>	10/16/12-11/05/12	<b>Date Entered</b>	09/28/12
<b>Advertiser</b>	Pol/R Hudson/R/NC US Representative (16382)	<b>Last Modified</b>	11/02/12
<b>Agency</b>	American Media & Advocacy Group (4189)	<b>Entered By</b>	Jill Hipkind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	3286 CONGRESS (138621)	<b>Headline #</b>	06355678
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ROBINSON, TRACEY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
		<b>Commission</b>	\$8,417.25

# Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	45	\$49,825.00
Nov. 2012	7	\$6,290.00
<b>Grand Total:</b>	<b>52</b>	<b>\$56,115.00</b>

<b>CPE</b>	225/403/3286	<b>Net Total</b>	\$47,697.75
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	

**Billing Type** Standard

HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
17.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
18.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
19.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
20.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)	1								1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
21.1	Normal Line / Spot	10/16/12-10/18/12	3	:30	7:30P- 7:56P (EST)			1	1	1				3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
24.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
26.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
27.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:05A (EST)			1	1	1				3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
28.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:05A (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAV	10/12/12
29.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P- 1P (EST)				1		1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAV	9/28/12
30.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	7P- 7:30P (EST)	2				X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/31/12
31.0	Normal Line / Spot	11/01/12-11/02/12	3	:30	1:10A- 2:10A (EST)	1			X	X	X			1	\$115.00	\$115.00	Charlotte (WSOC)		10/31/12
32.0	Normal Line / Spot	11/01/12-11/04/12	4	:30	11P- 11:37P (EST)				1	1	1		1	3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Contract # 334600

Schedule Dates

10/16/12-11/05/12

Advertiser

Pol/R Hudson/R/NC US Representative (16382)

Agency

American Media & Advocacy Group (4189)

Product

Political - Federal Candidate (1067)

Brand

3286 CONGRESS (138621)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

ROBINSON, TRACEY

Phone/Fax

/

Date Entered 09/28/12  
Last Modified 11/02/12  
Entered By Jill Hipkind  
CO-OP No  
Headline # 06355678  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,417.25

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:

Spots

45  
7  
52

Rate

\$49,825.00  
\$6,290.00  
\$56,115.00

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

CPE

225/403/3286

Net Total

\$47,697.75

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CONGRESS

Line Line Type / Break Type (Ref #)

33.0 Normal Line / Spot

Dates 11/05/12-11/05/12

Sec

3

Length

:30 4:30A- 5A (EST)

Run Times

SPW

1

Mo

X

Tu

We

Th

Fr

Sa

Su

Spots

1

Rate

\$175.00

Total

\$175.00

Station

Charlotte (WSOC)

Comments

Entered

11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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